

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WFSB Hartford CT	<b>Date:</b> 10/15/12
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I, Sarah Levene  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$87,150 gross / \$74,077.50 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
 430 South Capitol St.  
 Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristie Mark, Chief Operating Officer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/10/11      *[Signature]*      202 338 8700  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*      *William H. [Signature]*      *DO*  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



REP HEADLINE# 6366691

\*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT12/12 16.15

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
MARKET TOTALS	\$217,875		WFSB 40%	WTNH 31%		WVIT 15%	WTIC 14%	WCTX 0%	WCCT 0%		WHPX 0%	
ACCURATE SHARES				CABL 0%								
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				



REP HEADLINE# 6366691  
 \*\*\* UNAPPROVED REV #2 \*\*\*  
 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 16.30  
 \*\*\* CHANGES \*\*\* \*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
OCT/12			87150.00									
CONTRACT TOTAL												87150.00
TOTAL SPOTS												35

MARKET TOTALS \$217,875 WFSB 40% WTNH 31% WVIT 15% WTIC 14% WCTX 0% WCCT 0% WHPX 0%  
 CABL 0%

ACCURATE SHARES

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Order # 0809



REP HEADLINE# 6366691  
 \*\*\* UNAPPROVED REV #1 \*\*\*  
 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 14.17  
 \*\*\* CHANGES \*\*\* \*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$217,875 WFSB 40% WTNH 31% WTVT 15% WTIC 14% WCTX 0% WCCT 0% WHPX 0%  
 CABL 0%

ACCURATE SHARES

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



OCT8/12 15.44  
\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : EYE NWS 5.30 CON COM1: EYE NWS 5.30	30		\$1,950.00	10/16	10/22	2		TU-F,M	2
5			600A-630A PROGRAM : EYWTNW-MORN 6A CON COM1: EYWTNW-MORN 6A	30		\$1,400.00	10/16	10/22	3		TU-F,M	3
6			600P-630P PROGRAM : 6 EYEWIT NWS CON COM1: 6 EYEWIT NWS	30		\$2,250.00	10/16	10/22	3		TU-F,M	3
7			630A-700A PROGRAM : EYWTNW-MRN630A CON COM1: EYWTNW-MRN630A	30		\$1,400.00	10/16	10/22	3		TU-F,M	3
8			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$1,600.00	10/16	10/22	3		TU-F,M	3
9			700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2<	30		\$800.00	10/16	10/22	3		TU-F,M	3
10			730P-800P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$1,600.00	10/16	10/22	2		TU-F,M	2
11			900A-1000A PROGRAM : LIVE WTH KELLY CON COM1: LIVE WTH KELLY	30		\$550.00	10/16	10/22	0		TU-F,M	0
12			700A-900A PROGRAM : EYWT-SA MRN-7A/EYWT-SA MRN-8A CON COM1: EYWT-SA MRN-7A/EYWT-SA MRN-8A	30		\$700.00	10/20	10/20	1		SAT	1

REP HEADLINE# 6366691

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT8/12 15.44

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
13			1000P-1100P	30		\$7,000.00	10/21	10/21	1		SUN	1
	PROGRAM : MENTALIST											
	CON COM1: MENTALIST											
14			1030A-1130A	30		\$500.00	10/21	10/21	0		SUN	0
	PROGRAM : FACE NATN-CBS/FACE THE STATE											
	CON COM1: FACE NATN-CBS/FACE THE STATE											
15			400P-700P	30		\$9,500.00	10/21	10/21	1		SUN	1
	PROGRAM : NYJETSG PATRIOTS											
	CON COM1: NYJETSG PATRIOTS											
16			900A-1030A	30		\$1,400.00	10/21	10/21	1		SUN	1
	PROGRAM : SUNDAY MRN-CBS											
	CON COM1: SUNDAY MRN-CBS											
17			800P-900P	30		\$8,500.00	10/18	10/18	1		THU	1
	PROGRAM : BIG BANG/2.5 MEN											
	CON COM1: BIG BANG/2.5 MEN											
18			1100P-1135P	30		\$1,900.00	10/16	10/22	3		-TU-M	3
	PROGRAM : 11 EYEWIT NWS<											
	CON COM1: 11 EYEWIT NWS<											
19			800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
	PROGRAM : NCIS											
	CON COM1: NCIS											
20			900P-1000P	30		\$9,000.00	10/16	10/16	1		TUE	1
	PROGRAM : NCIS LA											
	CON COM1: NCIS LA											
						87150.00				CONTRACT TOTAL	87150.00	
										TOTAL SPOTS	35	

OCT/12

REP HEADLINE# 6366691  
\*\*\* ORIGINAL REV#0 \*\*\*

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<b>Contract / Revision</b> 498016 /		<b>Alt Order #</b> 06366691
<b>Product</b> DCCC		
<b>Contract Dates</b> 10/16/12 - 10/22/12		<b>Estimate #</b> 1194
<b>Advertiser</b> Democratic Congressional Campaign Commi		<b>Original Date / Revision</b> 10/10/12 / 10/10/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 11	<b>Product Code</b> 14
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WFSB	10/16/12	10/22/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$750.00			
E 2	WFSB	10/16/12	10/22/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$750.00			
E 3	WFSB	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,950.00			
E 4	WFSB	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,950.00			
E 5	WFSB	10/16/12	10/22/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,400.00			
E 6	WFSB	10/16/12	10/22/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$2,250.00			
E 7	WFSB	10/16/12	10/22/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,400.00			
E 8	WFSB	10/16/12	10/22/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,600.00			
E 9	WFSB	10/16/12	10/22/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$800.00			
E 10	WFSB	10/16/12	10/22/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,600.00			
E 11	WFSB	10/20/12	10/20/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 498016 /		<u>Alt Order #</u> 06366691
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC	<u>Estimate #</u> 1194
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$700.00			
E 12	WFSB	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,000.00			
E 13	WFSB	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$9,500.00			
E 14	WFSB	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,400.00			
E 15	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men)	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$8,500.00			
E 16	WFSB	10/16/12	10/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTFS-				3	\$1,900.00			
E 17	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$9,000.00			
N 18	WFSB	10/16/12	10/16/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$9,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	NCIS: LA	9pm - 10pm	-Tu-----	:30		<del>\$9,000.00</del>	NM		
	See MG 18.2											
	2	WFSB	10/18/12-10/18/12	Big Bang/2.5 Men	8pm - 9pm	----Th----	:30		\$9,000.00	NM		
	Ⓜ MG for 18.1 10/16											
Totals											35	\$87,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	35	\$87,150.00	\$74,077.50
<b>Totals</b>	<b>35</b>	<b>\$87,150.00</b>	<b>\$74,077.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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